

CELEBRATE INTERNATIONAL



# ALLYSHIP

*Day*

Learn to build an effective, intentional allyship program

AUG 08<sup>TH</sup>  
*nyc*



NYU Rosenthal Pavilion  
60 Washington Square S  
New York, NY

Our Sponsors:



**EMPOWERING CHANGE**

Facilitate Effective Allyship with Intentional Action



# ALLYSHIP

# Day

Next Pivot Point partners with industry leading organizations to help implement successful allyship programs.



AUGUST 8TH • NYC

## WHAT TO EXPECT

Join us as we share best practices and help you develop your own unique DEI programming.

We'll hear from business leaders and program alumni about their individual experiences in building out and participating in a structured allyship program, as well as from **subject matter experts** on developing the inclusive leadership and allyship skills needed for diverse talent to thrive.

Participants will leave this event with instruction, fresh ideas, and **toolkit for building structured, effective allyship programs** for their organizations and employee resource groups.



### INDUSTRY EXPERTISE

Get specific program details from financial, retail, and manufacturing companies, all of whom have built out their own robust allyship development programs.



### BEST PRACTICES

Best practice sharing of effective allyship programs with actionable ideas and pre-built activities to take back to your organization.

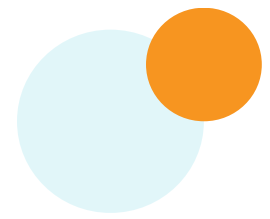


### EXPERIENCED LEADERSHIP

Networking with senior leaders and experienced professionals in the diversity, equity and inclusion space.



# PARTICIPANTS



Network with fellow **Employee Resource Group** leaders, **DEI program** leaders, **HR professionals**, and those responsible for allyship at their respective organizations. Speakers will include subject matter experts in the DEI and allyship space who have launched robust allyship programs, ERG leaders, and alumni from successful allyship programs to share about program impact.

## SCHEDULE

9:00 AM - 9:30 AM	Opening Keynote
9:30 AM - 10:50 AM	<i>Best Practices Panel with Allyship Program leaders</i>
10:50 AM - 11:00 AM	Coffee Break
11:00 AM - 12:00 PM	<i>Julie Kratz, Allyship Program Design &amp; Content Best Practices</i>
12:00 PM - 12:40 PM	Lunch & Networking Activity
12:40 PM - 2:00 PM	<i>Where are We Now Alumni Allyship Program Leaders</i>
2:00 PM - 2:30 PM	Closing Remarks

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**Tripadvisor**



**Marcus Cooper (He/Him)**  
Director, Inclusion Strategy  
Pinterest



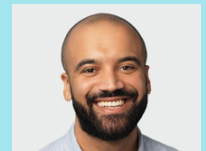
**Frederic Crosnier (He/Him)**  
Global Head of Operations  
JP Morgan Asset Management



**Karen Wares (She/Her)**  
WIFM Board Member  
Women in Financial Markets



**Julie Kratz (She/Her)**  
CEO & Founder  
Next Pivot Point



**Adam Boone (He/Him)**  
Global DEI Lead  
Monday.com



**Nicole Hughey (She/Her)**  
DEI Executive  
ex-SiriusXM, ex-Travelers, ex-Mass  
General Brigham



**Jennifer Brown (She/Her)**  
Founder & CEO  
Jennifer Brown Consulting



**Robert Lescano (He/Him)**  
Senior Executive  
ex-Amazon, ex-Microsoft



**Ryan Martinez (He/Him)**  
DEI Executive  
ex-Point32, ex-Intercept Pharmaceuticals



**Vera Eger (She/Her)**  
Doctoral Candidate  
Center for Digital Tech & Management



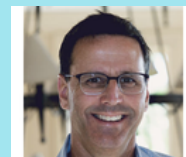
**Nicole Smart (She/Her)**  
Director, DEIB  
Partnership Solutions MSO



**Amy Orlov (She/Her)**  
Director, Programs & Gender Equity  
Expert, Forte Foundation



**Amey Deorukhkar (He/Him)**  
Associate Principal,  
ZS Associates



**Ty Curry (He/Him)**  
Principal  
ZS Associates



**Darrin Tulley (He/Him)**  
Former Fortune 100 Executive,  
Chief of Possibilities, Ignite Happy

# BECOME A SPONSOR

Help us celebrate International Allyship Day as a sponsor for our event!

As a sponsor, you'll have the opportunity to align your brand with a crucial movement towards creating more inclusive workplaces. By supporting this event, you'll not only demonstrate your commitment to diversity and equity but also gain visibility among a diverse audience of professionals dedicated to driving positive change.



**\$5,000**

## SILVER SPONSOR

Includes tickets for 8 attendees (1 table), program recognition, and panel speaking opportunities

*(5 available)*



**\$2,500**

## BRONZE SPONSOR

Includes tickets for 4 attendees and program recognition

*(4 available)*

Our Sponsors:



Buy your tickets now to secure your spot for this event:



## TICKETS

Reserve a Table - \$1,500

Group of 8 (Limited Spots - Only 6 Available)

BUY A TABLE

INDIVIDUAL TICKET

\$199

BUY A TICKET

Visit [nextpivotpoint.com/international-allyship-day](https://nextpivotpoint.com/international-allyship-day) for more information.

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