



DEI STRATEGY & ROADMAP

As with any business plan, the path to a more inclusive organization should start with a strategy. To craft a strong diversity and inclusion strategy, you need clarity. In this workshop we'll discuss how to approach developing the strategy around diversity, equity and inclusion for your organization, and how to create a roadmap for success.

In this virtual interactive workshop, we will discuss best practices for how to:

- Define what inclusion means to your organization
- Craft a compelling "Why" for why this important for your organization now and in the future
- Build an intentional road map of inclusion to support the strategy

[Watch a quick intro video here!](#)



Julie Kratz is a highly-acclaimed TEDx speaker and inclusive leadership trainer who led teams and produced results in corporate America. After experiencing many career "pivot points" of her own, she started her own speaking business with the goal of helping leaders be more inclusive.

Promoting diversity, inclusion, and allyship in the workplace, Julie helps organizations foster more inclusive environments. She is a frequent keynote speaker, podcast host, and executive coach. She holds an MBA from the Kelley School of Business at Indiana University, is a Certified Master Coach, and is a certified unconscious bias trainer.